

APICS Boston: Affiliate Advertising Guidelines Rev A Dec 8, 2014

1. Eligibility will be dependent on Board Member sponsorship and approval by the Board.
 - a. Sponsorship: An advertising offer will be presented, in writing (e-mail), to the President for advertising on the APICS Boston website by a sponsoring Board member. By sponsoring an offer the Board Member is vouching for the organization making the offer. The request should also establish the link between the offer and the APICS Boston mission. The sponsoring Board Member cannot have a financial interest in the offer they are sponsoring.
 - b. Sponsored offers must be approved by a majority of the Board. The approval vote can be at a Board Meeting or it can be conducted through e-mail at the President's discretion. Board members who have a financial interest in an offer must declare that interest in writing (e-mail) to the Board and recuse themselves from the approval vote.
 - c. The motion for the Board approval vote shall be as follows: "I move that the Board of directors of APICS Boston finds that the advertising request from [Advertiser], presented to the Board by [Board Member] is consistent with the mission of APICS Boston and should be approved for posting the APICS Boston Chapter website." In other words, the Chapter will only advertise offers that the Board determines to be consistent with the APICS Boston mission.
2. Advertising: There will be an "OFFERS" section, similar to the "HNP SPONSORS" section on the home page of the APICS Boston website. There will be a link from that section to the sponsoring website. The page header will read "Please check the offers by our approved advertisers."
3. Chapter member benefit:
Seminar will advertise a discount for Boston APICS members.
4. Chapter benefit:
Optionally, seminar will rebate to the Boston chapter a minimum of \$50.00 per attendee and or a unique Board member offer.
5. Liability protection:
In no event will APICS Boston be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits generated from, or in connection with third party events.

Through this website you are able to link to other websites which are not under the control of APICS Boston. APICS Boston has no control over the nature, content and availability of these sites. The inclusion of any links on our web site does not necessarily represent a recommendation or endorsement of the information expressed within these third party sites. In some instances APICS Boston may be compensated for advertising these offers.